

Permanent Roles

em creative | Sydney

October 2012 - April 2014

- ▶ Senior Art Director/Senior Designer
- ▶ Concept Development, hand drawn scamps
- ▶ Presentations to client
- ▶ Digital design
- ▶ Mac design/finished art

Clients worked on: Calliden Insurance, Carnival/P&O/Princess Cruises,

303 LOWE Advertising | Sydney

March 2011 - April 2012

- ▶ Senior Art Director | ATL & BTL & Retail
- ▶ Concept Development, hand drawn scamps
- ▶ Presentations to client
- ▶ Digital design
- ▶ Mac design/finished art
- ▶ Photography art direction/styling

Clients worked on: Brookfield, Travelcorp, Fujitsu, RSVP, Harley Davidson, Pfizer, Aussie Home Loans, Johnson & Johnson

The Works Sydney Advertising | Sydney

June 2009 - 2011

- ▶ Art Director | ATL & BTL & Retail
- ▶ Concept Development, hand drawn scamps
- ▶ Presentations to client
- ▶ Digital design
- ▶ Mac design/finished art
- ▶ Photography art direction/styling

Clients worked on: Jim Beam (ATL & BTL), Daikin, Brother, Navman, New Business Pitches

The Marketing Zoo Marketing | Sydney

March 2005 - July 2007

- ▶ Art Director, mentoring Junior Designers
- ▶ Client briefings, presentations, pitching for new business
- ▶ Concept development, design, illustration
- ▶ Mac design/Finished art
- ▶ Photography art direction

Clients worked on: KFC, Pizza Hut, Blackmores, Kelloggs, Nestle, Horticulture Australia, Ferrero, Samsung, SunRice, Selleys, Arnotts, Engin, Energizer /Eveready, Caribee, Clorox, Coke, Norths, Golden, Tabasco.

The Creative Bunch Design Agency | Melbourne

January 2003 - February 2004

- ▶ Creative Director in partnership
- ▶ Client briefings, presentations, pitching for new business
- ▶ Concept development
- ▶ Mac design/Finished art

Clients worked on: Russell Athletic, Wish Software, Sault Restaurant/Function Centre, Impact Data, Chapel off Chapel.

Grin Creative Design Agency | Melbourne

March 2001 - August 2002

- ▶ Senior Designer
- ▶ Magazine editorial & Advertising design on various titles
- ▶ Concept development, in store POS
- ▶ Illustration, photography art direction
- ▶ Mac design/Finished art/production

Clients worked on: Sanity Music, Virgin Music, Dance Arena, Timezone, Collingwood Football Club Mag, Escape Magazine.

Promotional Partners Worldwide Marketing | Sydney

August 1998 - February 2000

- ▶ Senior Graphic Designer
- ▶ POS, in store promotions, logos, Brochures, catalogues, advertising, pitching for new business.
- ▶ Illustration, photography art direction
- ▶ Concept development/Mac design/finished art.

Clients worked on: KFC, Pizza Hut, Lion Nathan, Optus, Proctor & Gamble, Visa, Westpac.

Big Island International Marketing | Sydney

February 1997 - August 1998

- ▶ Senior Graphic Designer
- ▶ POS, in store promotions, logos, brochures, catalogues, advertising, pitching for new business.
- ▶ Concept development to finished art.

Clients worked on: Carlton & United Breweries, Subway, Gatorade, Reebok International.

Freelance Roles

Justine Ramsay Freelance Designer Self employed

July 2007 - 2009 & Present

Fresenius | Medical Care

- ▶ Marketing collateral design

Triad Communications | Promotional marketing

- ▶ Stand in Creative Director contract - 2 months full time
- ▶ Design POS concept through to finished art

Clients worked on: Cerebos (SnakPack), Panasonic, 3M, Caltex, Strepisils

Momentum Worldwide | Promotional marketing

- ▶ Contract 7 months full time
- ▶ Design POS concepts through to finished art

Clients worked on: Lion Nathan, Telstra, Coke (packaging)

Cream Communications | Promotional marketing

- ▶ Off site ongoing work
- ▶ New business pitching
- ▶ Concept development through to finished art

Clients worked on: Golden, Selleys, Radiant, Pacific Publications, Nivea, Baygon, Uncle Toby's

Fluorotechnics | Science Company

- ▶ Prospectus design and finished art

Cytopia | Cancer drug development

- ▶ Annual report design and finished art

Biosignal | Science Company

- ▶ Annual report design and finished art

Ecofarms | Organic Grocers

- ▶ Product packaging

Complete Feet | Orthotics/pediatrics/retail

- ▶ Advertising, POS, branding

Skills

Adobe CC Illustrator - Advanced

Adobe CC Indesign - Advanced

Adobe CC Photoshop - Advanced

Adobe CC Dreamweaver - beginner

Wordpress Content Management - intermediate

Powerpoint - Intermediate

Education

1986 - 1991 Barrenjoey High School, Avalon
- Higher School Certificate

1992 - 1993 Hornsby TAFE
- Associate Diploma of Arts (Graphic Design)

1997 - (3 mths) Billy Blue School of Graphic Design
- Intro to Web Design

2003 - (4 mths) AWARD School

2012 - (1 week) Shillington College
Web Design for Graphic Designers

Interests

Painting, illustration, photography, copywriting, interior design/styling, fashion, cooking, painting and generally making things
- my latest craze is 'up-cycling' old furniture - just for fun.